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The Pick o' the Dahlias

1925

J. L. CALLAGHAN

GROWER OF FINE

DAHLIAS and GLADIOLI

3408 WEBSTER STREET

OAKLAND, CALIFORNIA

Piedmont 1081-W

The following list embraces the best in California Dahlias, with a few of the finest importations.

You know we raise the Best Dahlias in the World, around San Francisco Bay, on account of our mild and moist climate and long growing season.

The color descriptions are as truthful as it is possible to describe a flower, but certain allowances should be made for variation, caused by different soils and climate conditions.

With the exception of a very few, every Dahlia listed here is a Prize Winner in either the Oakland or San Francisco Dahlia Shows and a Dahlia has to be some Dahlia to win a Prize in these contests.

If you know Dahlias you will appreciate what I am offering. If you don't, order some of these and find out what real Dahlias are like.

To those who are unacquainted with the different classes and varieties of Dahlias, I would suggest that such leave the selection to me. Send me the amount of money you wish to invest and in return I will send you those that will surely delight. Also my liberal filling of the order will more than be satisfactory.

Assortments of my own selection of extra value: \$5.00 doz., \$10.00 doz., \$15.00 doz., \$20.00 doz.

ORDER EARLY. As orders are received stock will be reserved and sent at proper time.

TERMS. Remittance with order. All retail orders are delivered prepaid.

I Guarantee all tubers true to name, and will cheerfully replace any that should prove otherwise. We do not substitute unless requested.

J. L. CALLAGHAN

3408 Webster Street

Oakland, California

THE PICK O' THE DAHLIAS

- AL KORAN (California Decorative)**—Yellow suffused with golden rod and amber. The petals of this flower have the marcelle wave which makes it very attractive.....\$5.00
- AMBASSADOR (American Cactus)**—Soft yellow buff, shaded salmon pink. The flowers are pleasing form and of enormous size. These splendid flowers are held erect on strong stems above the foliage, are excellent keepers for exhibition or cut flowers\$7 50
- AMBER GLOW (Cactus)**—Huge blooms with long, straight and narrow petals. Color: Bright yellow, deepening to pale orange at the center. Excellent for exhibiting and beautiful for cutting\$2.50
- AMUN RA (California Decorative)**—Is a glorious contribution to the color scheme of the Dahlia kingdom. It is a decorative of great size, in richest shades of coppery bronze. The stems are long and stiff, and the flower keeps splendidly. Each\$3.50
- ANNA MAIER (California Decorative)**—A huge decorative of a most peculiar coloring, a pinkish red, varying to soft yellowish red towards the center. Blooms well above the foliage on long wiry stems. Excellent for exhibiting; beautiful for cutting or garden decoration. Each.....\$1.50
- ARTHUR TWITCHETT (California Cactus)**—Classed by originator as American Cactus. This variety is a very strong grower, the flowers are large with petals incurving, color white, delicately shaded with pale pink, stems erect. Each\$2.00
- AZALEA (California Decorative)**—Large, unusually attractive bloom formed of many rows of long, narrow petals, giving it an uncommon shape. The color is creamy yellow with the outer row of petals tinged pink. Good stems.75c
- BASHFUL GIANT (Decorative)**—This is unquestionably the largest flowering Dahlia ever produced; the gigantic blooms are excellent for exhibition where size is one of the requisites; it is also a great merit for its beautiful color, being an apricot with golden shadings. Should be in every exhibition collection. Flowers are produced on stout stems like all the other Marean creations.....\$7.50
- BALLET GIRL (California Cactus)**—This is one of the most striking Dahlias in our gardens. Some of the flowers are orange edged white, others pure orange, and still others a variation of white and orange all on the same bush. A splendid cut flower and there is no better for exhibition. Each\$2.00
- BETTY BIRD (California Hybrid Show)**—Received the Gold Medal for the best three-year-old seedling at the Dahlia Society's exhibition at the Palace Hotel, 1918. A lovely soft, pink, dwarf habit, very productive. Each.....\$5.00
- BILLIONAIRE (Stillman Peony)**—This monster Peony is one of the largest of its type we have ever grown. The color is a beautiful shade of golden orange. A wonderful production as the flowers are of immense size. Each..\$1.00
- CALIFORNIA SUPERBA (California Decorative)**—An immense bloom of a delicate shade of pink, without any blue, shading gradually into a white center. The stem is strong, holding the extremely large flower high above the beautiful foliage\$5.00
- CALIFORNIA ENCHANTRESS (California Hybrid Cactus)**—A large bloom of good substance. A beautiful shade of pink. Good stem. Each\$1.50
- CARMENCITA (Decorative)**—The most graceful and beautiful of the new decoratives. The yellow blossom is regularly striped red. The plant is a dwarf grower, but forms a fine compact bush which is a mass of flowers all season. Each\$1.50

THE PICK O' THE DAHLIAS

- CARDINAL MERCIER (Peony)**—Supreme in its coloring, being a deep flesh pink with light veins of canary shooting up from the base of the petals in the center. Then there appears a glistening silvery sheen of the white-flesh peach. The curly formation of the florets of this beautiful flower is indeed remarkable\$3.00
- CAROLINE WINTGEN (California Decorative)**—Beautiful salmon-pink with rose shadings; a free bloomer, large flower and good stem. Each\$1.00
- CHAMPAGNE (California Decorative)**—One of the best of recent introductions. The flowers are immense and the color is a beautiful shade of golden champagne, with chamois shadings. A wonderful free-bloomer. Good for both exhibition and cutting\$7.50
- CIGARETTE (California Hybrid Cactus)**—With us a perfect decorative, base of petals orange red with white tips, being a fancy colored variety. Some flowers come red on some bushes. A wonderfully striking and popular dahlia in our gardens\$5.00
- CITY OF PORTLAND (Oregon Peony)**—Color a clear deep rich yellow. The plants are strong and vigorous and produce their flowers with unusual freedom. This grand Dahlia will become very popular when it is known, as it is a perfect exhibition flower as well as for garden and cutting. Each\$1.50
- CLAREMONT (California Hybrid Cactus)**—Pale salmon-pink, shaded yellow. A beautiful flower, with curly petals, on a very good stem. Each\$2.00
- COMSTOCK (Decorative)**—An immense yellow with slightly fluted petals and long straight stems. Fine for cutting. Each\$1.00
- COPPER (California Decorative)**—Odd coloring, being copper shading to bronze. Tall growing, free bloomer, good stem. Each50c
- CREAM KING (English Peony)**—An immense flower on long strong stems. Color is a deep cream. One of the most satisfactory. Each50c
- CURLEW (English Cactus)**—Old rose color, massive full flowers, very long florets incurving right over center, splendid size and shape. Each50c
- DADDY BUTLER (California Hybrid Cactus)**—A Dahlia of most perfect hybrid type as the heavy petals roll closely. Color is a beautiful carmine rose. Flower is very large with first-class stem\$3.50
- DR. HARRY TEVIS (California Decorative)**—A decorative of enormous size, the immense flowers being held erect on fine long, vigorous stems. In color, a shade of soft salmon rose, suffused with old gold, shading to a golden apricot center. A famous prize winner. No garden complete without it. Each\$1.00
- EARLE WILLIAMS (California Decorative)**—This is a most unique and attractive Dahlia. The two colors of brilliant crimson and white are well distributed. The blooms are extra large and are of true decorative type. The stems are perfectly straight. An extremely popular Dahlia. Each\$5.00
- EDITH CAVELL (English Peony)**—An enormous flower on a very long stem. Habit of growth quite erect. Color is old gold, shaded reddish bronze. Think this is the best English Peony of the year. Each\$1.00
- EL DORADO (California Decorative)**—This richly colored novelty of Bessie Boston's, is an immense blossom of vivid gold, deepening in the center. A color much in demand. This exceptionally fine Dahlia of great substance stands well out of the foliage, on strong, erect stems, making it an excellent cut flower, as well as exhibition variety. Each\$10.00

THE PICK O' THE DAHLIAS

- ELIZABETH BOSTON**—The best and largest Peony of its coloring. Enormous blooms of deep crimson, shading to old gold at the tips. The center is surrounded with tiny, curling petals. Stems are exceedingly long and cane-like. Tall growing and very floriferous. We use this Dahlia extensively in our decorations owing to its deep rich tones. Each\$3.50
- ELSA (California Peony)**—Best pure white Peony in existence, large flowers, fine stems, a free bloomer and a splendid keeper. Each50c
- ELSIE OLIVER (Hybrid Cactus)**—A blossom everybody is crazy over as the coloring is absolutely new and irresistible. A huge deep bloom of regular quilled petals of cream shading in to pink. Each \$5.00
- FUTURITY (English Decorative)**—One of the best. Large flowers on long erect stems and freely produced. Color is pink, shaded with yellow. Each\$1 00
- F. W. FELLOWS (English Cactus)**—This beautiful orange cactus is one of the best grown. Very large blooms, deep, perfect form for exhibiting. Its color is most attractive. One of the best for cut flowers. Each75c
- F. W. QUIMBY (Decorative)**—Pure white. A beauty; very large and one of the best for cut flowers. Each.....\$1.00
- GEORGE WALTERS (California Decorative)**—One of the very largest Dahlias on long strong stems. Color is salmon with a golden sheen. This is one of the best Dahlias ever originated in California. Each50c
- GORGEOUS (California Peony)**—This Dahlia named itself. It is gorgeous. The flowers are immense to the end of the season. The color yellow and bright scarlet. Stems exceedingly long and stiff. Wonderfully fine for garden, cutting and exhibition. Each\$3.00
- GLADYS BATES (Cactus)**—American cactus with beautiful large blossoms; incurving petals of tan with a reverse of rose. A profuse bloomer of fine form and fine stems. Each\$2.00
- GOLDEN GLOW (California Decorative)**—A new large decorative variety. Apricot color, shading to amber. Each\$1.50
- GOLDEN WEST (California Hybrid Cactus)**—A wonderful California Dahlia, free blooming on strong stem. Color a golden yellow. Each50c
- GLORIANA (California Decorative)**—One of the best of Aimee Hodgen's introductions. A pure old gold heightened by a slight reddish glow in the center. Exceedingly long stems and blooms freely all season. Fine formation and good for exhibiting. This Dahlia was prominently featured at the New York show. Each\$2.00
- HARRY DAVIDSON (Decorative)**—A novelty of an entire new color. A rich mulberry, tipped gold, shading to a golden yellow at center. Each\$1.00
- HELEN DURNBAUGH (California Hybrid Cactus)**—One of the most beautiful Dahlias. Blush pink shading to white. Good strong stems and excellent keeper when cut. Each\$1.00
- INSULINDE (Holland Decorative)**—Colossal flowers of a rich golden orange color. Form of flower everything which could be desired. Admirable for cutting and exhibition. One of the very finest sorts yet produced. Each\$1.50
- JANE SELBY (California Decorative)**—A very beautiful flower, mauve pink in color; and of true decorative formation. Blooms of immense size, grow well above the foliage on wonderful stems. Unusually fine for cut flowers and exhibition. Each\$1.00

THE PICK O' THE DAHLIAS

JOHN LEWIS CHILDS (California Decorative)—The very best fancy of any type. Yellow, suffused, splashed and striped with brilliant scarlet, and generally tipped with white. The bloom is immense in size, profuse in number, and no Dahlias last so well as a cut flower. Each.....\$2.00

JOHN RIDING (Cactus)—Very large claw shaped red, perfectly rigid stems. Each50c

JUDGE MAREAN (Decorative)—In this large Dahlia there is a riot of blending color, ever changing as the flower ages. There is a glowing salmon pink, iridescent orange, yellow and pure gold, and the shades all blend most beautifully. The large fine flower stands on a long, straight, strong stem facing the garden boldly. This celebrated Dahlia is well adapted to a warm climate, and with many is the favorite of the Judge Marean collection. Each\$5.00

JUDGE ALTON B. PARKER (Decorative)—This is a wonderful exhibition variety; of true form, very large flowers grow freely on strong erect stems; the color is magnificent and can only be described as Golden Buff. Each.....\$5.00

J. W. DAVIES (California Decorative)—A beautiful big Dahlia shading from deep velvety cerise in center, to a lighter cerise at the edges. The stems are perfect. The blossoms keep their size and form till the end of the season and last well when cut. Splendid for exhibition. Each\$4.00

KALIF (Hybrid Cactus)—A wonderful and beautiful flower of pure scarlet, carried on a very long and strong stem. Remarkably free bloomer and particularly good as a cut for exhibition and cutting. Each50c

KITTY DUNLAP (California Decorative)—A very free blooming, fine form Dahlia of American Beauty rose. The stems are long and stiff. We recommend this Dahlia highly for exhibition and cutting. Each\$4.00

KING OF AUTUMN (Decorative)—This beautiful Dahlia is well named and is indeed a King among Autumn flowers. It has every good feature, fine coloring, fine stem, fine form, good size, and excellent keeping qualities. Each..75c

KING ALBERT (Decorative)—A Holland variety; a very deep purple, on cane-like stems; a very attractive flower for garden or exhibition. Each\$1.00

LA FAVORITA (California Hybrid Cactus)—A splendid new hybrid cactus variety, unexcelled in form, type, growing and flowering qualities; distinct in color, which is a beautiful brilliant salmon; shading from a dark reddish salmon in the center to salmon-pink at the twisted points. Form perfect, showing a full center, even late in the season. Each bloom carried on a strong stem. Each..\$1.00

LE GRAND LILAS (Peony)—Lavender shading to royal purple; very large flower and excellent stem. Each....\$1.00

LEONEDE (Staats) (Dec Peo)—The first blooms are true decorative, but later take on the Peony form. Very large free flowering variety. Color, same as Russel rose, but clearer. A beauty. Each\$7.50

MABEL B. TAFT (California Decorative)—Yellow, suffused with pinkish apricot, lighter in the center and shading deeper towards the outer petals. The flowers are composed of small, peculiarly shaped petals which give it a refined appearance. An unusually free bloomer. Stems are perfect. This Dahlia has a wonderful record as a prize winner. Each.....75c

MARY C. BURNS (California Decorative)—A Dahlia of unique coloring. The outside of the petals are old gold and the reverse a dull red, forming a beautiful combination of gold and red. Large flowers and good stems. Each\$2.50

THE PICK O' THE DAHLIAS

- MAGENTA QUEEN (Staats) (California Decorative)**—As the name implies, a beautiful magenta. Fine large full blooms with straight stems. Each.....\$7.50
- MARIPOSA (California Cactus)**—A delightful shade of violet pink which is intensified by a violet suffusion deepening in the center. The veining of the petals heightens the beauty and increases the novelty of the coloring. This beautiful bloom of great depth and substance, having an extra long, stiff stem, is one of the best for exhibiting and for cutting. We have had wonderful reports of this Dahlia, which is one of the best ever originated by Bessie Boston. Each\$5.00
- MARY PURRIER (Cactus)**—Large crimson scarlet flowers, stiff stems. One of the very best cactus raised. The flowers are of beautiful artistic formation and produced in great profusion all the season. Each50c
- MATADOR (Hybrid Cactus)**—Large and very graceful; beautiful old rose in color; stems long and strong. Fine exhibition flower. Each\$1.00
- MEPHISTOPHELES (Decorative)**—The most sensational of Judge Marean's Dahlias. Ruby-red, showing small golden yellow points at the end of some petals, thereby enhancing its beauty. This large Dahlia is held erect on a long, unusually stout stem. Very highly recommended, as it is different. Each\$6.00
- MEYERBEER (Peony)**—One of the largest flowers in commerce. Color is a dark cardinal with purplish center. Long strong stems. This variety always attracts great attention from Dahlia lovers. Each50c
- MIGNON (Peony)**—Narrow, pointed petals, on the Hybrid Cactus order. Color lilac or mauve, changing to creamy white center. The blooms are very large and a pleasure to grow because of the fine stem, the mass of blooms produced and keeping qualities. Each50c
- MILLIONAIRE (Decorative)**—A most delicate lavender with a faint pink over-shadowing it. The mammoth flower, of unusual depth, is held erect on good stem, and is a good keeper. One of the very best Dahlia attractions. Each\$1.00
- MISS STEDWICK (English Cactus)**—One of the finest Cactus Dahlias yet introduced. Color, soft yellow at base, quickly changing to deep pink. Flower stem good. Each75c
- MRS. CARL SALBACH (California Decorative)**—American Dahlia Society's Certificate of Merit, 1919. Immense lavender pink blooms on especially long, strong stems. A perfect exhibition, as well as cut flower. Each.....\$1.00
- MRS. I. DE VER WARNER (Decorative)**—A very large blossom of soft orchid coloring seldom seen in a Dahlia. A refined, lovely deep mauve pink, beautifully formed. This fine Dahlia, with its long stiff stems, is a prolific bloomer and a wonderful cut-flower. We combined these charming blooms with other pink Dahlias for many of our decorations this past year, and consider this one of the best of the Judge Marean collection. Each\$5.00
- MRS. EDNA SPENCER (California Hybrid Cactus)**—A novelty of a delicate and exquisite shade of lavender or orchid pink. In much demand, as it is a lasting cut-flower of unusual color and very beautiful under artificial light. Each \$1.00
- MRS. E. C. BOSTON (California Decorative)**—Best white decorative. It does well in any climate; does not burn in the sun; lasts well when cut and the stems are perfect. Each\$1.00
- MRS. R. R. STRANGE (California Decorative)**—Burnished copper with faint shading of old rose and old gold. Large blooms. Each\$1.00

THE PICK O' THE DAHLIAS

- MRS. JACK GREEN (California Peony)**—A very large and full flower on a strong stem. Color a beautiful shade of rich scarlet. A California Dahlia that the originator may well be proud of. Each75c
- MRS. JESSIE L. SEAL (California Peony)**—The very large flowers are a magnificent old rose color; and are held high above the foliage on fine stems. An excellent cut flower; a profuse bloomer. Each\$1.00
- MRS. MARGARET STEDWICK (English Cactus)**—The coloring is a combination of tints and pinks, softening and deepening at tips and base. The form as perfect as possible, and what is more remarkable, the plants have a grand habit, with strong stout, upright flower stems. Each\$1.50
- MRS. RICHARD LOHRMANN (California Hybrid Cactus)**—A pure golden yellow Hybrid Cactus Dahlia of immense size, broad, curly petals; flowers high above the foliage, on long, upright stems; excellent cut flower and very floriferous, the best yellow Dahlia to date. Each.....\$1.50
- MRS. W. E. ESTES (California Hybrid Decorative)**—A very fine new snow white Dahlia of much merit. Broad and long, pointed petals, forming a flower of great size. The best white Dahlia to date. Each\$1.00
- NOBILIS (California Decorative)**—A wonderfully beautiful flower, one of California's best. Color bright scarlet, edged and tipped white. Strong upright stems. Free bloomer. Each\$2.50
- OSAM SHUDOW (California Decorative)**—Color is beautiful shade of old rose, slightly suffused lilac, shading to yellow in center. Blooms usually nine inches or more in diameter. Stem particularly good. Each\$4.00
- PATRICK O'MARA (Decorative)**—The flowers are eight inches in diameter and borne on long, strong, erect stems. They are firmly set at right angles to the stems. The color is an unusually soft and pleasing shade of orange-buff, slightly tinged with rose. One of the most lasting cut-flower Dahlias. Each\$1.00
- PAUL MICHAEL (California Decorative)**—Deep orange buff, shading to old rose on reverse of petals. One of the largest Dahlias to date. Won first prize as the largest flower in both the Oakland and San Francisco shows and the highest award of merit at the trial gardens of the California Dahlia Society. Each\$2.00
- PACIFIC GLOW (California Peony)**—An extraordinary large pink peony Dahlia, florets long and slightly twisted. Good for exhibition. A prize winner. Each\$1.50
- PEARL RUGGLES—(California Peony)**—A gem from the Santa Cruz mountains. Color is carmine rose, shading to light pink at outer edges of petals. A wonderful flower, carried well above foliage on strong stems. Each....\$1.50
- PIERROT (English Cactus)**—A unique and striking variety. The color is a deep amber, boldly tipped with pure white. Immense flowers, if disbudded, are huge. An exhibition cactus. Each50c
- PRIDE OF CALIFORNIA (California Decorative)**—A large red decorative that cannot be beaten; very large flowers, held on extra good stems, very prolific and an exceptionally good keeper. Fine for garden and exhibition. The American Beauty amongst Dahlias. Each75c
- PRINCESS PAT (California Decorative)**—A magnificent decorative of a glorious shade of old rose. Very large flowers, growing well above the foliage on long, stiff stems. A beautiful Dahlia for exhibition and good keeping qualities as a cut flower. This lovely California Dahlia has been successful wherever grown. A prize winner. Each\$1.00

THE PICK O' THE DAHLIAS

- PROXIE**—A rich velvet crimson; a very large and beautiful variety with a splendid stem which carries the flowers erect in spite of their weight and size; a first class exhibition variety\$1.00
- RICHMOND (California Decorative)**—A big crimson bloom whose broad flat petals have an uncommon velvety surface. Stems long and stiff, blooms freely and is an excellent bright red for cutting\$1.00
- ROOKWOOD (California Decorative)**—An entirely new shade of pink which is more like the Russell rose than any other flower. It is a pure bright cerise rose. Large flowers with excellent stems. Low bushes producing masses of flowers all season. A continuous prize winner. Each\$5.00
- RUTH C. GLEADELL**—The wonderful "California Sunburst Dahlia" is of enormous size, and in color a soft yellow, shading to an apricot bronze on the outer petals. The immense flower is held erect on a strong stem far above the foliage, and as a cut flower it lasts for days. Each75c
- SAN FRANCISCO (California Hybrid Cactus)**—Immense flowers of a reddish bronze, petals broad and twisted, carried on upright rigid stems, high above the foliage; awarded a Silver Medal at the Panama-Pacific International Exposition. Each75c
- SCOTTISH CHIEF (California Decorative)**—Fine flower of a new and unusual shade of golden cocoa or an amber coloring. Sometimes the blossoms are tipped with white deepening into pink. Stems long and strong. Attractive as well as cut-flower. Each75c
- SEÑORITA (California Decorative)**—This is a decorative of great size; a rich velvet crimson with every flower carried perfectly erect on a giant stem and if grown for exhibition is tip top for vases. Each\$2.00
- SEQUOIA GIGANTEA (California Decorative)**—An immense buttercup yellow blossom, held high on an extra stout stem, above a tall growing plant, excellent for exhibition and cutting. Each\$1.50
- SHUDOW'S LAVENDER (California Decorative)**—Very large silvery lavender, shading to white. The stems are perfect and hold the blooms high above the plant. The lavender becomes deeper late in the season. Excellent as a cut flower. Each\$5.00
- ST. FRANCIS (California Decorative)**—A beautiful novelty of a soft cream color, brightened with a pinkish glow on the outer petals. This beautiful flower of great size, has a long rigid stem, and blends well with all the Autumn-tinted Dahlias. Delightful in the garden because of its beautiful coloring and profusion of bloom. Each.....\$7.50
- SUFFRAGETTE (California Decorative)**—A bright canary yellow which at all times will have center petals evenly tipped white, a well formed regular bloom, a good cut flower. Each\$3.00
- SUSAN G. TEVIS (California Decorative)**—This fine novelty of Bessie Boston's is a rich lilac—a new color—which deepens at the perfect center. The blossoms are held upright on long stout stems. This beautiful Dahlia is named in memory of the mother of Dr. Harry Tevis. An ornament in the garden, and an excellent exhibition and cut-flower. Among the first to bloom, and producing good specimen blossoms to the end of the season. Each..\$10.00
- SPA (California Hybrid Cactus)**—A very free flowering variety, of the deepest shade of lilac or mauve. The plant is dwarf, and should be planted on the outer edge of a Dahlia patch. Fine, erect stems, and perfect foimation for exhibitions. Each\$1.50

THE PICK O' THE DAHLIAS

- THE GRIZZLY (California Decorative)**—One of the very best novelties. A great dark velvety maroon beauty. Flowers of immense size are held high above the fine foliage on extra strong stems. This is a wonderful prize winning Dahlia. Each\$1.50
- THE ORIOLE (California Peony)**—A very striking Peony in a most remarkable combination of burnt orange, red and yellow; many of the flowers shading to white at the tips. The blossoms are very large and the stems are fine. Each\$4.00
- THE WIZARD OF OZ**—This immense Dahlia was originated by Leslie E. Doolittle. The color of this veritable giant of a Dahlia is a rare shade of glowing amber pink, or soft salmon shades. The immense blossom is held above the foliage with a fine, upright stem. In some localities it has a slight tendency towards the Cactus type. This remarkable Dahlia of beautiful coloring is a valuable exhibition as well as a cut-flower and ornamental in the garden. Each\$15.00
- TOM CALMORE (Decorative)**—A golden orange of perfect form and stem; very large. Each\$1.00
- TOM LUNDY (California Hybrid Cactus)**—A huge crimson carmine beauty of full formation on erect stems. Very satisfactory. Each50c
- VAN DYKE (English Peony)**—Probably the most popular of all Peony Dahlias. Flower is very large on a long, strong stem. Color is salmon shaded heliotrope. Petals are most artistically arranged and it always pleases. Each75c
- VALEANT II (English Cactus)**—One of the finest Cactus Dahlias introduced in years. A giant flower of brilliant crimson, carried on strong stems. Long incurving petals. Each75c
- VELVET (California Hybrid Cactus)**—The darkest velvety red Dahlia in existence. The petals are long, narrow rolled and twisted, showing old rose reverse at tips. So full that it recurves. Each\$7.50
- VIVIAN C. BUTLER**—An extremely dark red Dahlia. These good-sized blooms of rich velvety deep color are excellent cut-flowers, having fine, long, stiff stems. A wonderful color in the garden as its rich velvety tones enhance the beauty of the surrounding Dahlias. Each\$1.00
- WASHINGTON CITY (Cactus)**—Gigantic pure white flowers. The stems are extra long, holding the immense blooms well above the foliage. Each50c
- W. D'ARCY RYAN (California Decorative)**—Color violet purple, heavily striped white. Large flower and free blooming. Each\$1.00
- WODAN (Hybrid Cactus)**—Immense flower on a good stem. Color is salmond rose. A very satisfactory Dahlia. Quite one of the best. Each50c



If you are a grower or lover of the Dahlia, Gladioli, Peony, Iris and Rose, you cannot afford to be without "The Flower Grower," published monthly by Madison Cooper, Calcium, New York. It is the leading floral magazine and is full of information.

Price, \$1.50 per year or three years for \$3.50.

RAISING GLADIOLUS FROM SEED

For the gardener who does not demand that his garden reward him entirely in its first season, seed planting of *Gladiolus* has many happy surprises; there is no telling what colors or combinations of colors may be obtained, and sometimes there are many rare prizes.

The seed of the *Gladiolus* should be planted early in the spring. If the ground is fine, loose, sandy soil, then it is best right in the open ground, like onions in a row. Cover as little as possible with finely sifted sandy soil. If sown in boxes, and started indoors, young plants can be easily transplanted in the open if properly handled.

Some of the seed may produce flowers the first year; others do not appear until the second season. But whether or not the reward is immediate, there will be a nice supply of bulblets which may be sown the following year.

Gladiolus bulblets will grow faster if soaked in water ten or twelve hours before planting, and should not be covered with more than one inch of soil; the ground should be enriched with old manure and worked over good and deep. If given the proper treatment, they will almost all be flowering five months after planting.

PACKAGES OF ABOUT 300 SEEDS \$.50 - 1000 SEEDS \$1.00

J. L. CALLAGHAN

3408 WEBSTER ST. OAKLAND, CALIFORNIA.





HAVE you ever grown Dahlias from seed? If not, you have missed one of the real pleasures of gardening, and they are as easy to grow as vegetables.

Just imagine, starting a small, tiny seed in a box or flat in February or March and by August to cut a profusion of bloom from a bush four to six feet tall, and from a package of seed most all the colors of the rainbow and no two alike.

This is the way, and the only way, new varieties are created, and you may be lucky enough to develop a few prize winners.

You must not expect to get all good flowers from your planting, no matter how much you pay for your seed or from whom you get it, there will be a few disappointments after blooming time, but the anticipation and pleasure in nursing your seedlings will recompense you for your trouble and, should you produce one of exceptional qualities, what pleasure you would enjoy from one of your own creation, and privileged to name it as you wish.

My seed is gathered from the very finest varieties of Dahlias in a climate that allows the seed to fully mature and ripen on the bush.

I have many glowing letters of appreciation of my seed of last year and from several who were awarded prizes at the Dahlia Shows.

PACKAGES OF ABOUT 100 SEEDS \$1.00 - 500 SEEDS \$4.50 - 1000 SEEDS \$7.50

J. L. CALLAGHAN

3408 WEBSTER ST. OAKLAND, CALIFORNIA.

Pom Pom Dahlias.

This collection consists of the best from England. Each variety is perfect in form and size for exhibition purposes; for cut flowers they will last five days in the home; a vase of this type is graceful.

| | Each |
|--|------|
| Adelaide—Blush, edged with lavender..... | 35c |
| Amber Queen—Deep amber | 35c |
| Blush Gem—Pale pink, edged cerise | 35c |
| Bobby—Plum | 35c |
| Cheerfulness—Old gold, tips crimson | 35c |
| Daisy—Amber shading to apricot | 50c |
| Douglas Tucker—Golden yellow, crimson center..... | 50c |
| Edith Bryant—Yellow with bronze tips..... | 50c |
| Eillen—White, lavender tips | 50c |
| Emily Hooper—A clear yellow; fine for decorative purposes | 50c |
| Eureka—Bronze, shading to yellow | 50c |
| Fairy Queen—A pretty Pom, sulphur yellow, edged pink.. | 35c |
| Girlye—Pinkish mauve | 35c |
| Glow—Coral; one of the best for exhibition..... | 50c |
| Gretchen Heine—Blush white, with light rose tips..... | 35c |
| Guiding Star—White, quilled petals..... | 25c |
| Ideal—Yellow | 50c |
| Jessica—Golden yellow, purple edged and tipped | 35c |
| Joe Fette—The smallest and graceful white; an ideal Pom | 50c |
| Johnny—Deep crimson maroon | 35c |
| Kitty Barrett—Golden yellow, purple edged..... | 50c |
| Lassie—Yellow base, rose tips | 35c |
| Little Beeswing—Red, shading to yellow; fine form..... | 50c |
| Little Bugler—Purple | 50c |
| Little Dear—Old rose, shading to salmon; a California novelty | 50c |
| Little Donald—Garnet; one of the best | 50c |

AND MANY OTHERS

A Dozen of the Best (my selection), \$3.50

Gladioli.

The stately habits and rich glowing colors of the modern Gladoli, together with their excellent keeping qualities, render them exceedingly valuable for the garden and for house decorations.

Perhaps no other flower has been improved so much as the Gladiolus. From rather ordinary kinds of small size and little character there have been produced wonderful new varieties, many of which rival orchids in beauty.

The Gladiolus will thrive in almost any climate and any kind of soil. It is singularly free from disease and insect pests and is very easily grown.

ALICE TIPLADY—Most attractive large Primulinus species of a rich salmon orange, with soft geranium tongue. The growth is rather low and the flower stalks are very graceful. Splendid for table decorations.

.....15c each; \$1.50 doz.

ANNA EBERIUS—This variety has created a sensation everywhere, with growers and amateurs alike. It will be one of the most grown varieties in the next few years; its coloring, growth and propagating is unexcelled. Dark velvety purple; throat deeper shade; flowers of large size, spikes 3 to 4 feet high; fine, long, well-set spikes.

.....20c each; \$2.00 doz.

ALTAIR—Extra tall, of finest salmon saffron. A grand color

.....25c each; \$2.50 doz.

ANTHONY B. KUNDRED—Large, intensely ruffled. Delicate cream, with a beautiful pink blush. A lovely, refined flower, resembling an orchid.

.....50c each; \$5.00 doz.

BYRON L. SMITH—A beautiful orchid like lavender pink. The blooms are large, wide open and exceptionally well placed. This is the peer of all the lavenders. Much in demand as a cut flower.

.....35c each; \$3.50 doz.

CRIMSON GLOW—A very wide open glowing crimson. The flowers are of fine form and exceedingly well placed on the spike. A vigorous grower and by far the best crimson

.....20c each; \$2.00 doz.

CAPTAIN ASHER CARTER BAKER—Rich, velvety red with darker center; flowers 5 inches in diameter, spikes 4 to 5 feet high. (This was awarded the silver medal at the P. P. I .E., 1915, for the best of all the red Gladioli shown)

.....10c each; \$1.00 doz.

DIENER'S AMERICAN BEAUTY — Brilliant. American Beauty color, with creamy yellow throat; one spike opening a large number of flowers at one time forms an immense bouquet of beauty; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high

.....\$1.00 each; \$10 00 doz.

DAVID STARR JORDAN—Immense flame colored, with lighter speckled throat; flowers very open, like immense Amaryllis, with fine, wiry upright stems; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high.

.....25c each; \$2.50 doz.

ELIZABETH GERBERDING—Shell pink, with speckled center of ruby and yellow; heavily ruffled; spikes large and full; flowers 4 to 5 feet high

.....10c each; \$1.00 doz.

E. J. SHAYLOR—Tall, very strong plant and large blooms. A beautiful, pure, deep rose-pink. Was awarded Certificate of Merit by Royal Hort. Society of England, Aug. 10, 1920. Very choice,

.....25c each; \$2.50 doz.

THE PICK O' THE DAHLIAS

GLADIOLI.

EVELYN KIRTLAND (Austin)—A large wide open flower or rose pink, shading to shell pink in center, with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties.

.....20c each; \$2.00 doz.

FLORA—Rich yellow, nearly a self color, except for a few tiny markings in throat. The large lily-like flowers are compactly placed on very strong flower spikes. A vigorous grower, fine for cutting.....20c each; \$2.00 doz.

FRANK J. SYMMES—Salmon-rose pink with red center, ruffled edges; flowers 4 inches in diameter, spikes 5 to 6 feet high. Should be in every collection.

.....20c each; \$2.00 doz.

GRETCHEN ZANG—Tall, graceful spike of soft pleasing shade of geranium pink, with carmine throat markings.

.....10c each; \$1.00 doz.

HALLEY—Salmon pink, large open flowers. Tall, early bloomer. A very profitable market variety.

.....08c each; 75c doz.

HERADA—A beautiful large glistening mauve. The blooms are well placed on good straight spikes. By far the best in this color, and a very fine Gladiolus.....15c each; \$1.50 doz.

LORELEY—Canary yellow overlaid with light lilac; ruby throat. Clean grower and heavy propagator. One of the best yellows ever introduced. Flowers 5 inches in diameter, spikes 5 feet tall.....50c each; \$5.00 doz.

LOUISE (Wright)—Large well opened orchid-like flower. The color is an attractive bright blue lavender, with wine-colored blotch in throat. One of the finest lavenders.

.....50c each; \$5.00 doz.

LE MARECHAL FOCH—The largest flowering Gladioli under cultivation today of the shade of "America," only brighter with the earliness of "Halley".....15c each; \$1.50 doz.

MAIDEN'S BLUSH—Unquestionably the finest dainty pink primulinus; the flowers are not extra large but they are closely and artificially set on long wiry stems making it most effective and decorative for cutting. A profuse bloomer. An exquisite shade of blush pink, most effective in the garden.....20c each; \$2.00 doz.

MRS. WILLARD RICHARDSON—Deep crimson, maroon center; large, flaring flowers; flowers 5 inches in diameter, spikes 4 to 5 feet high. An unexcelled red which does not fade.....25c each; \$2.50 doz.

MARY PICKFORD—An extraordinary flower and spike of most delicate creamy-white. Throat finest soft sulphur-yellow. Stem and calix also white. Worthy of a great name.....20c each; \$2.00 doz.

MRS. DR. NORTON (Kunderd)—The color is delicate pink, shading to rose pink at tips of pointed petals. The lower petals are blotched sulphur yellow, outside of flower is rose. The beauty of this flower is in the soft harmonious blending of wonderful tints. This variety has received high awards wherever exhibited.....25c each; \$2.50 doz.

MRS. FRANK PENDLETON (Kunderd)—Flushed salmon pink with rich maroon blotch on lower petals. A beautiful stately bloom. The plant is a vigorous grower and the spikes long and graceful. One of the finest.

.....08c each; 80c doz.

MYRTLE (Kunderd)—Tender, delicate rose pink. Spike long and slender. Because of the beautiful shade of pink, this Gladiolus is very popular with florists.

.....20c each; \$2.00 doz.

THE PICK O' THE DAHLIAS

GLADIOLI.

NETHERLANDS—A Holland introduction of great cut flower merit. A beautiful salmon rose, large as Halley and of same form, blooms a few days later. An enormous producer of very large bublets. Early.

.....10c each; \$1.00 doz.

ORANGE GLORY—Kunderdii Glory type. Grand orange colored, with beautiful lighter throat. Very rich and striking color. Beautiful and distinct. 20c each; \$2.00 doz.

PURPLE GLORY—The Giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon red, with almost black blotches, like burned into the petals. Beautifully ruffled. Extraordinary. \$1.00 each; \$10.00 doz.

PRESIDENT C. C. MOORE—Salmon-pink, darker throat, steel-blue mottled and striped; nice, long, wiry spikes with flowers well placed; flowers 6 inches in diameter, spikes 6 to 7 feet high15c each; \$1.50 doz.

PINK WONDER (Kemp)—One of the largest and finest pink varieties ever introduced. It is a strong, vigorous grower with many massive flowers open at one time. The color is stippled pink edges over white ground, with a silvery sheen over the whole flower. The faint yellow shading at the base of the petals is overlaid with rose feathering. Very decorative, and a splendid Gladiolus for forcing45c each; \$4.50 doz.

PRINCE OF WALES—One of the finest Holland introductions. An improved Halley. Large celar grenadine pink with deeper throat markings. Excellent substance. Beautiful, early blooming and fine for cutting.

.....10c each; \$1.00 doz.

ROSE BUD—Strong, vigorous. Very beautiful light rose-pink. The opening flower is of beautiful rose-bud form.

.....25c each; \$2.50 doz.

1910 ROSE—Very large flower, pure rose pink of extra fine shade. Narrow white central line on lower petals.

.....15c each; \$1.50 doz.

ROSE GLORY—A very large and beautifully ruffled variety. Purest rose-pink color. Deeper in throat. Extra fine.

.....40c each; \$4.00 doz.

ROSE ASH—Ashes of roses, a color which has attracted the attention of everyone who has seen it. Flowers 5 inches in diameter, very strong spikes 5 to 6 feet high. Flowers well set on spike. This variety has a great future.50c each; \$5.00 doz.

SCARLANO (1917)—Light, bright orange-red. Fine spike and flower, finely ruffled.15c each; \$1.50 doz.

WHITE WONDER (Kemp)—Very large white, with faint lavender tints. Fine wide open blooms, well placed on long spikes. The plant is a sturdy grower and a heavy producer of fine, large bulblets.45c each; \$4.50 doz.

PRIMULINUS MIXTURE—Delicate self-colors. Are most pleasing on account of their delicacy, slenderness and peculiar form. The colors vary from pale yellow to bright orange salmon, apricot and light scarlet. These graceful flowers are of medium size, with the upper segments somewhat drooped, making a distinct hooded form.

.....7c each; 75c doz.

CHOICE AND SELECT MIXTURE—Almost all the colors known are represented in this mixture. They are composed of bulbs from some of the best growers in the country that have become accidentally mixed and will be sold as a mixture at75c doz.

DAHLIA SEED

I make a specialty of Dahlia Seed, gathered from a select collection of the world's best dahlias, planted separate and apart from my general collection for seed purposes.

Our long-growing season and rainless summers make it possible to fully mature and ripen even our full decorative varieties on the bush—something extremely difficult in sections where it is raining during the time seed should set.

Seed, per package, (about 100 seed) \$1.00

